

Erasmus+ Project Idea Development



The "Erasmus+ Project Idea Development Quick Brochure" is a practical tool designed to support youth leaders and young people in the initial stages of conceptualizing Erasmus+ projects. This user-friendly guide serves as a bridge between brainstorming sessions and formal project writing, helping to structure and refine raw ideas into potential Erasmus+ initiatives.

Created for use in workshops and informal settings, this brochure is ideal for youth leaders working with young people who have a basic understanding of Erasmus+ and project development principles. It's intended to be used after participants have undergone introductory training on Erasmus+ objectives, project basics, and creative thinking techniques.

The brochure guides users through key project elements such as problem identification, target group analysis, innovative approaches, and expected impacts. By prompting focused reflection and discussion, it helps transform abstract concepts into concrete project outlines.

This tool is most effective when used in collaborative settings, encouraging dialogue and peer feedback. It's not a substitute for comprehensive project planning but rather a stepping stone towards developing full-fledged Erasmus+ proposals. Youth leaders can use this brochure to facilitate engaging, productive sessions that empower young people to take their first steps in turning their ideas into impactful European youth initiatives.



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TARGET GROUP & NEEDS



Who are the primary beneficiaries of your project?

**Specify the youth groups, educators, or communities your project will directly impact.*

What specific needs does your target group have?

**Identify key skills, knowledge, or support your target group requires to address the problem*



VISION & PROBLEM STATEMENT



What change do you envision after implementing your project?

**Describe the positive impact your project will have on youth, education, or communities in Europe.*

What key problem or need does your project address?

**Outline a specific issue relevant to Erasmus+ priorities. Include any relevant data or observations.]*



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Welcome

to our

Erasmus + Project Idea Development

Name of Your Project:

Type of Your Project:

Topic of Your Project:

NEXT STEPS & ERASMUS+ ALIGNMENT



How does your idea align with Erasmus+ priorities?

**Refer to current Erasmus+ objectives and explain how your project contributes to them*

What immediate actions will you take to develop this idea?

**Consider potential partners, required resources, or additional research needed.*



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EXPECTED IMPACT



What short-term and long-term changes will your project create?

Short-Therm: _____

Long-Therm: _____

**List immediate outcomes and long-term effects. Consider impact on individuals, organizations, and at the European level.*

KEY ACTIVITIES

Outline 3-5 main activities your project will implement

1. _____

2. _____

3. _____

INNOVATIVE APPROACH



How does your project offer a fresh solution to the problem?

**Describe your unique approach. How does it differ from or improve upon existing initiatives?*

Find Similarity Project _____

What is the Biggest Different _____

**Include specific actions that align with Erasmus+ objectives. Ensure they address your goals and target group needs.*



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